

ATED MINUTES – October 26, 2016

Members: Angela Olszewski, Kirsi Allison-Ampe, Ted Peluso, Bob Radochia, Bob Bowes, Joe Curro, Tom Davison

Guest: Barbara Goodman

The Arlington Committee on Tourism and Economic Development met on Wednesday, October 26, 2016 at 7 p.m. The meeting convened in the first floor conference room, Town Hall Annex, 730 Massachusetts Avenue, Arlington

- Call to Order – 7:05 p.m.
- Acceptance of Minutes – Bob Bowes made a motion, seconded by Joe Curro to table the vote on the minutes. The motion passed unanimously.
- Treasurer's Report/Reimbursements
 - Tom Davison on Red Line. Will report when arrives.
 - \$2,747.59 at end of September and August and July.
 - Doesn't account for additions, subtractions. Sandy Pooler to work to have funds transferred from Town account to ATED account to reimburse Barbara.
 - Tom still needs to reconcile Block Party.
 - Angela Olszewski mentioned that we spent a fair amount of money last year.
 - Tom: Issue was switchover of Comptroller's office to new system.
 - Tom: Anyone need reimbursements? No.
- Visitor Center
 - Site condition (Ted Peluso)
 - Looking pretty good.
 - Bike and pedestrian path about 80% done.
 - Three small trees installed. Ted talking to Mike Rademacher regarding one that blocks banners.
 - Bike repair station
 - Joe Curro report on BoS action.
 - Ted Peluso report on desire of Friends of CoA to donate bench. Mike Rademacher recommends holding off until done. Friends of CoA want to know if can put bench on porch. Consensus that not good idea and to wait to see what site looks like.

- Committee Composition
 - Joe Curro needs to do new charter.
 - Angela Olszewski recommends keeping simple.
 - 13 people; quorum of 5.
 - Tom Davison asked Bob Bowes if others from business community that would be helpful to invite in. Billy Lyons fills some of that role.
 - Tom Davison asks if helpful to ask if someone from Brigham Square might be interested. Bob Bowes also think about another business networking group that he works with.
- Potential/Upcoming Projects
 - Hotel welcome package
 - Angela Olszewski discuss. Hotel willing to accept welcome package for longer-term guests. Welcome letter? (Joe Curro talk to Adam.)
 - Info table at apartment complexes
 - Arlington 360 and Brigham Square.
 - Kirsi Allison-Ampe note that would have to notify residents.
 - Ted Peluso – Time to start considering brochure about what we have in town. Don't have right item to leave. Closest we have is map of bike path. Should consider coming up with something much more formal. Web site by Patriots Day. If want to start leaving brochures... Maybe restaurants or Chamber. Bob Bowes – Mostly use online list now. Ted Davison – Web site more fluid.
 - Chamber tote bag
 - Bob Bowes – Only goes to home purchasers. Can't identify new residents.
 - Distribution of video
 - Angela Olszewski – Need to do cost estimate to see what would take to distribute video. How much would cost? Do we have in budget? Bob Bowes to find out about participating in tote bag. Joe Curro to check with ACMi regarding flash drives.
 - Barbara Goodman will continue to go around with DVDs until flash drives.
- Recognition of Roland Chaput
 - Angela Olszewski fill out forms for Public Memorials Committee.
- Old Business
- New Business

- Discussion of AIFF. Alberto wants us to do info table, but not sure if cleared with Capitol Theater. Angela willing to do, but not to lug table. Discussion of pros and cons.
- Ted Peluso – Need to talk to other cultural institutions. Bob Bowes concur. Angela Olszewski has suggested, but without a lot of traction. Spoke about different approaches that have been successful.

Ted Peluso talk on broader basis, “We’ve done a lot.” Still have three different committees going. At some point, Town has to decide that this is what wants to do.

- Patriots Day. Lancers will come. Minutemen will want to do reenactment. Considering 23rd for parade; conflict with Easter.
- Angela Olszewski think about budget: Patriots Day, tote bags, grand reopening of Visitors Center
- Ted Peluso went to Diversity Task Group. Only Alberto offered to help with Diversity Weekends. Shows picture of “Garden of Eden” at Uncle Sam Plaza. How to do it? Ted Peluso has made list of 25 to 30 different “sections of universe.” How to do something where get diverse people to come together? Possibility of Hardy Boys participation. From standpoint of promoting Arlington, no one doing anything like this. Barbara glad to contact some of the houses of worship and see what would do. Others discuss that we might be best for Diversity Task Group to take lead on event planning. Thought of organizing cultural events tied in to different restaurants. Thoughts include Menotomy Minutemen, Tango, ethnic restaurants... Kirsi Allison-Ampe: Who do we hand off to?
- Adjournment – Joe Curro made a motion, seconded by Tom Davison, to adjourn at 8:29pm. The motion passed unanimously.